

A03 IDEAS

IDEAS LINKING TO OBSERVATIONAL
ARTISTS WORK DRAWINGS
ALL ARTWORK PLANS
LINKING TOGETHER
PLANS, DESIGNS
IN A RANGE OF EXPLANATIONS
DIFFERENT MEDIA ANNOTATION

Record ideas, observations and insights relevant to intentions as work progresses.

Recording and observing

Recording your ideas, observations and insights will help your creative process. You can do this visually, through writing or by using other media.

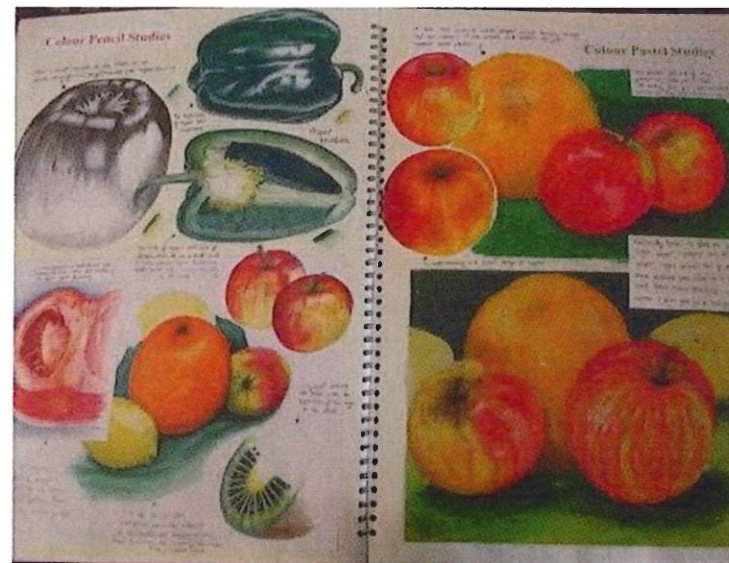
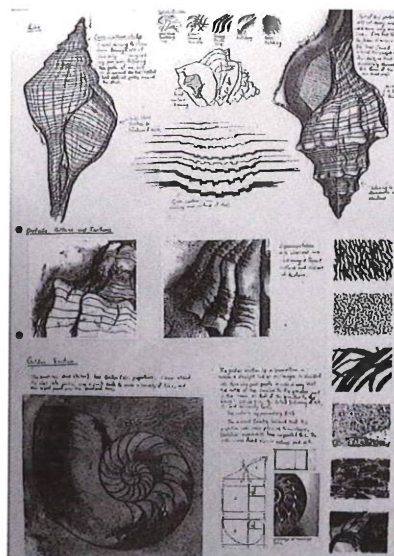
Recording to develop ideas When recording to develop your ideas you could produce:

- analytical sketches and studies of visual elements from primary and secondary sources
- studies of artists' or designers' work and their working methods
- rubbings, prints or photographs that record texture, contrasting surfaces, pattern, tone or form
- maquettes or models in paper, card, clay or found objects and materials that explore form, structure or scale
- experimental studies in different media exploring what effects you can create
- collections of images as a mood board
- organised sequences of images and studies to show how your ideas have progressed

Using photography and video Photography or video can be used to record the progress of one piece of work, or your whole project. You could then reflect upon the process that you have gone through by:

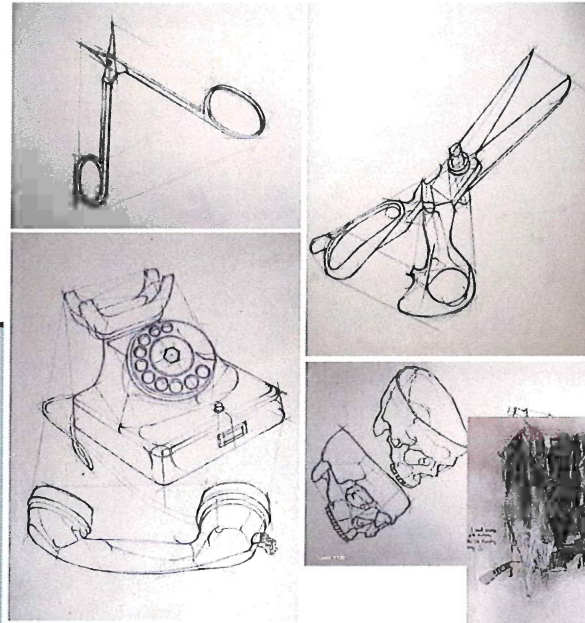
- producing additional experiments or studies
- annotating alongside digital images or printouts of your images
- adding a spoken commentary to a video piece or slideshow

Observational Drawing	Drawing from looking at images or objects
First hand observation	Drawing directly from looking at objects in front of you
Second hand observation	Drawing from looking at images of objects, photographs.
Sketches	Basic sketches and doodles can act as a starting point for development
Photographs	Using a camera or smartphone to record images will be classed as first hand observation



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When developing a theme you should record your ideas and observations at every stage, making sure you reflect and evaluate as you progress.

You can record in a number of ways:

- Sketches, thumbnail sketches, line drawing, traditional drawing and mark making.
- Photographs—make sure to take your own and annotate.
- Experimenting with media.
- Presenting evidence of gallery/exhibitions you have been to as well as artist research from the internet or books

Look back at what you have achieved and think how this can help your next steps.

Why do analytical drawing?

Drawing can include contour drawings that describe outlines and basic forms of your subject. The more you look at your subject matter, the better your drawing will be. When you are making a closely-observed drawing you should spend more time looking than you do drawing. Remember to look carefully at:

- shapes
- Spaces
- relationships between objects or parts of your composition
- light and shadows
- texture
- key details
- the whole object/image

